



BSc, DEBORAH RODRIGUEZ BRETON

Graphic Designer

About me

32-years-old professional graphic designer born in the Mexican Pacific coast and living in Vienna since 2013. Motion design/ Animation enthusiast with extensive experience in digital campaigns, branding, social media content and guidelines, I am also UX/UI design apprentice.

In my free time I enjoy taking long walks in the forest with my dog, I love city-gardening, bike riding, playing the piano and Ukelele and singing in the Women's Choir from the University of Vienna.

Contact

debbiebreton89@gmail.com
Leopold-Böhm-Strasse 2/1
1030, Vienna
+43 681 1049 5885
debbiebreton.com

Education

Bachelor degree in Engineering in digital graphic design by the Instituto Tecnológico Superior de Sinaloa, ITESUS (2016)

Web Design certificate by the Universidad Autónoma de Sinaloa, UAS (2012)

Harvard ManageMentor Plus programme certificate by the Harvard Business Publishing Education (2012)

B1 ÖSD certification in German Language (2021)

Skills

Photoshop - Advanced
After Effects - Advanced
Illustrator - Intermediate
Premiere - Intermediate
InDesign -Advanced
Audition - intermediate
Adobe Animate - Intermediate
Adobe Character - Basic
Dreamweaver - Intermediate
Corel Draw - Intermediate
Wordpress - Intermediate
Adobe XD - Basic
Figma - Basic
HTML - Basic
CSS - Basic
PHP - Basic
Google Suite - Advanced
Microsoft Office - Advanced
Wrike - Advanced
Teamwork - Advanced

Languages

Spanish - Native
English - Advanced
German - Intermediate
Italian - Basic

Knowledge & Tasks

- Concept and implementation of corporate and brand design
- Concept, implementation and layouts for campaigns
- Campaign's production for paid social media
- Creation of animations and audiovisual content
- Creation of Illustrations and Infographics
- Influencer content production
- Quality control and assurance
- Problem solving, planning and briefing
- Project development by using Design Thinking
- Concept and prototype for Websites
- Design and setup for print projects
- Design of business deck presentations, pitch presentations, documentation and all elements for corporate communication within the company, stakeholders or clients

Work Experience

• Graphic Designer 2016-2020 RDB Agency (Vienna, AT)

Significant experience working in campaigns for local and international brands like, Western Union, Liverpool FC, Groupon, Global Citizen, Daikin, Reach mobile, European Patient's Academy on Innovation, Animal Care International, Verein für Konsumenteninformation, MOMO, MyChef and Allmende

• Graphic Designer & CM 2012-2015 Comprobantes Digitales (MX)

I worked for this financial Mexican company from August 2012 until September 2013 in their headquarters in Mexico, then I worked for them as a freelancer from my new location in Austria until April 2015. I supported the marketing team, where I was in charge of the content creation for social media and community management. Also developed others tasks, I created the concept and prototype for their system, and gave online support to customers.