

GREGOR MUSZKIET

A remote **UX Designer** and **Online Event Creator** with 7+ years experience in digital marketing and journalism.

Realized that **focusing on users** makes a business **exceptional**.

ACCOMPLISHMENTS

- Built up a newsletter with **15.000+ readers**.
- Wrote **over 1000 newsletters** and recorded **500+** professional videos.
- Planned, organized and hosted **12 Online-Summits** since 2017, with **Ø 5000** participants (*Topics: Health, nutrition, Mindset, Online Business*).
- Interviewed **300+** experts.
- **Lecturing about** the 'organization of online summits as a marketing tool', at the "IMK", the first big industry meeting on Internet Marketing in Germany, in front of 1000 attendees.
- Backpacked through **33 countries**.
- **8 years** as a singer in the rock band 'Eat The Wolf'.

SKILLS




LANGUAGES



CONTACT INFO

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WORK EXPERIENCE

2012 - today | Founder & Manager

GREGOR STARK ACADEMY LLC, OAKLAND PARK

- Digital Marketing
- Planning, organizing and hosting educational Online Events
- Creating Digital Products on personal development (*Audiobooks, video courses, webinars*)
- Personal Coaching & Business Consulting
- Leading a small team

2014 - 2016 | Content Manager

RALF SCHMITZ INTERNETMARKETING INC., NEWARK

- Content Management & SEO (*Social Media, blog*)
- Customer Support on creating a digital business
- Social Media Marketing

2013 - 2014 | Product Designer

VIA4 DESIGN GMBH, NAGOLD

- Design of household and investment products

EDUCATION

2021 - 2020 | UX Design Bootcamp

TALENT GARDEN, VIENNA

- Group project | Redesign of an app for an Austrian drugstore retailer
- Personal project | Created an app for watch dealers to shorten their online inventory search time

2010 - 2014 | Industrial Design

HOCHSCHULE PFORZHEIM - FAKULTÄT FÜR GESTALTUNG

- Bachelor of Arts in Industrial Design
- Member of the student advertising agency "Werbefiebe"