



Ciao! I am

SARAH IPPOLITO

User Experience Designer

Education

- 2021 - 2022** **TALENT GARDEN INNOVATION SCHOOL**
2021 - 2022 | Master's degree
User Experience Design
- 2017 - 2020** **FEDERICO II, UNIVERSITY OF NAPLES**
2017 - 2020 | Bachelor's degree
Digital Cultures and Communication
- Sep - Dec 2019** **RUC UNIVERSITY, EXCHANGE PROGRAM**
2019 | One semester Erasmus, Roskilde - Denmark
Communication and human studies
- 2015 - 2017** **ITS BACT, SPECIALIZATION SCHOOL**
2015 - 2017 | Top Up Degree
Organization and Marketing for Digital Tourism

Experience

- 2020 - 2021** **SOCIAL MEDIA MANAGER AND SEO EXPERT**
Supermarco Food Retail, Copenhagen Denmark
UX COPENAGHEN, Online Conference, Denmark
 - Content planning for social media with CoSchedule
 - Creating and managing campaigns on social media
 - Ig and Fb strategy, highlights, feed and structure
 - SEO strategy for Wordpress
- sep - dec 2020** **GRAPHIC DESIGNER AND MARKETING INTERN**
Weathernews Inc., Copenhagen
 - Content planning & creation of templates for LinkedIn
 - LinkedIn SMM and events image design on Big Marker
- 2017 - 2018** **FOUNDER, PROJECT AND SOCIAL MEDIA MANAGER**
Elevendots s.r.l.s., Naples, Italy
 - Creating and monitoring company's Social Media strategy
 - Increasing brand awareness, Marketing and networking
 - Managing all the operations, gantt management
- 2016 - 2017** **MARKETING ASSISTANT**
MDMA Communication, Naples, Italy
 - Content planning for social media
 - Creating and managing campaigns on social media
 - Ig and Fb strategy, highlights, feed and structure
- aug - dec 2015** **COPYWRITER, GRAPHIC DESIGNER TRAINEESHIP**
AppTripper, an Emotional tourist travel guide, Barcelona, Spain
 - Collecting information about the city point of interest
 - Writing blog articles for the app and website
 - Taking and editing pictures to publish

Skills

- Illustrator
- Photoshop
- Indesign
- Lightroom
- Figma
- Axure
- Adobe XD
- Microsoft Office
- Hootsuite
- Trello, Slack, Miro
- Wordpress

Languages

- Italian Native
- English C1
- Danish A1
- Spanish C1
- French B2



Interests

Self-driven and dynamic,
I am always looking for new inspiration,
willing to learn from all the new opportunities.

I dedicate myself with energy and enthusiasm
to everything I do.

My secret ingredients:
determination, organization,
creativity, an open mindset
...and a bit of madness!

