



# ALEXANDRE WOELFLÉ

## Junior UX designer

📍 MARGARETENSTRASSE 153, VIENNA, 1050, AUSTRIA 📞 +436504225500

### ◦ DETAILS ◦

Margaretenstraße 153, Vienna, 1050, Austria  
+436504225500

[alexandre.woelfle@gmail.com](mailto:alexandre.woelfle@gmail.com)

<https://alexandrewoelfle.wixsite.com/portfolio>

Date of birth  
29.03.1989

Nationality  
French

### ◦ SKILLS ◦

Figma

Miro

Mural

SAP R3

Microsoft Access

Project Management

Analytical Thinking Skills

Requirements Engineering

User Interface Design

Prototyping

UX research

Usability Testing

### ◦ LANGUAGES ◦

French

German

English

### ◦ HOBBIES ◦

Literature, fine Arts, culture, music, psychology

### 👤 PROFILE

As a former buyer I have been working many years in the business field in cross cultural/ functional environments in the service industry (media and insurance branch). I decided to change my field of expertise to UX design in order to use all my previously learned skills as well as my strong affinity for psychology, analytical thinking and aesthetics.

### 📁 WORK EXPERIENCE AND TRAINING

#### **UX Design Bootcamp**, Talent Garden Vienna, Online

May 2021 — September 2021

Subjects: Requirements engineering, User Interface Design, Prototyping, User Research, Graphic and Web Design, Design Thinking, User interviews and Usability testing

#### Two projects:

Creating a new e-commerce website (UX and UI) for the company “Arnette”:  
Research, ideation, iteration up to the final prototyping and testing

Designing a marketplace for vintage furniture and design: User research, interviews, ideation and prototyping

#### **Translator** at Freelance

April 2016 — Present

#### **Procurement Specialist** at Zurich Versicherungs-Aktiengesellschaft, Vienna

September 2017 — March 2019

Operative and Strategic Buyer for diverse products and services, including IT licences, softwares, hardwares and personnel, consulting services, as well as marketing campaigns and incentives.

#### **International Procurement and Sales assistant** at Argus Data Insights, Berlin

June 2012 — March 2016

Buying and selling of international media monitoring services (Media monitoring, press reviews, data analysis) at/to international business partners

### 🎓 EDUCATION

**Bachelor of Business Administration**, FHNW Basel (Switzerland), DHBW Lörrach (Germany), University of Upper Alsace Colmar (France)

October 2007 — March 2011

### 🔧 COURSES

**SAP R3 Foundation Level**, Comcave College GmbH, Berlin

February 2017 — March 2017